

Advt no : 01 / Cons / 2012 ( 01/12 )

**GOVERNMENT OF TAMIL NADU  
TAMIL NADU HEALTH SYSTEMS PROJECT  
REQUEST FOR EXPRESSIONS OF INTEREST**

**Country:** India

**Sector:** Health Sector

**Loan Number / Credit No:** 4756 - IN

**Project I.D No:** P118830

**Expressions of Interest**

The World Bank supported Tamil Nadu Health Systems Project (TNHSP) under Additional Financing invites Expressions of Interest (EOI) for,

**Package CS – 24 / IEC4:**

**“Designing, Production and Broadcasting of Radio and Television Commercials on programmes of Tamil Nadu Health Systems Project.”**

The Consultant will be selected by **“Quality and Cost Based Selection (QCBS)”** in accordance with the procedures set out in the “World Bank Guidelines: Selection and Employment of Consultants by World Bank Borrowers (May 2004, revised 1<sup>st</sup> October 2006 [Edition](#)).

**Comment [v1]:** Sir, this is the applicable guidelines as per project paper and financial agreement of the project.

Interested consultants must provide information indicating that they are qualified to perform the services along with their organization details (years of operation and location of their offices), financial details such as annual (per year) financial turnover of the organization continuously for 2 years ( 2008-10) and annual ( per year ) financial turnover exclusively for the Media Plan assignments for either 2008-09 or 2009-10 with relevant details on Media Plan assignments.

The firm may submit the Expression of Interest for the above package, clearly indicating in a sealed and clearly marked cover titled as **“Expressions of Interest (EOI) for the Package CS – 24 / IEC4: “Designing, Production and Broadcasting of Radio and Television Commercials on programmes of Tamil Nadu Health Systems Project “on or before 14.05.12 3 pm to the below mentioned address. Expression of Interest received in a sealed envelope alone will be considered.**

Interested consultants may obtain further information at the address given below during office hours between 10.00 hours and 17.45 hours on all working days at

The Project Director,  
Tamil Nadu Health Systems Project,  
3<sup>rd</sup> Floor, DMS Annex ,  
359, Anna Salai, Teynampet,

Chennai - 600006.  
Phone: 044-24345996  
Fax: 044-24345994  
E-mail: [tnsproject@gmail.com](mailto:tnsproject@gmail.com)

\*\*\*Sd/-\*\*\*

**Project Director**

Also please visit: [www.tnhsp.net](http://www.tnhsp.net) / [www.tnhsp.org](http://www.tnhsp.org)

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